



2015 nominees in 24 hospitality categories.

NFHLA seeks ROSE Award nominees

Nominees accepted in 24 hospitality categories for 8th annual event on Feb. 9

Leigh Cort

Community submission

North Florida Hotel & Lodging Association is well-known in the northeast Florida area's five counties that boast some of the finest hospitality destinations in the country. Recognized as an issue driven association that represents more than 120 hospitality-related companies spanning Clay, Duval, Flagler, Nassau and St. Johns County, it continuously advocates for over 40,000 employees in the lodging and hospitality industry.

The ROSE Awards is an annual red carpet event that recognizes and celebrates Northeast Florida's front-line hospitality employees who demonstrate excellent customer service. These industry champions showcase the region's commitment to creating an extraordinary visitor experience.

It is time to announce that nominations are now being accepted for

REQUIREMENTS

Eligible nominees must meet the following requirements:

- Individual must be a front-line employee
- Individual must work or be affiliated with an NFHLA member business or with the management company of the member business
- Individual must work at a place of business for at least 90 days from the ROSE Award Event Date
- Individual should exemplify the following characteristics: Dependable, Passionate, Serves as a role model to peers, Exemplifies a commitment to customer service, Creates a positive impression for the visitor

the 8th annual ROSE (Recognition Of Service Excellent) Awards. The event is slated for Feb. 9, 2016 at the Hyatt Regency Jacksonville Riverfront Hotel.

The Master of Ceremonies 2016 is WJXT-TV's News Anchor Bruce Hamilton, an Emmy Award-winning television, radio and newspaper journalist.

"I'm very pleased to share in the



2015 Scholarship Presentation for \$6117

excitement of the ROSE Awards as we recognize many of our region's most professional and passionate hospitality employees," Hamilton said.

All nominations must be submitted through the online form at www.nfhlaroseawards.com ~ Due Friday, January 15, 2016.

Monies raised from the ROSE Awards are given to scholarship

recipients. The first scholarship is awarded to students who are currently enrolled in a Hospitality or Culinary college program, and who have graduated from a high school or college program. Recipients must currently reside or have immediate family residing within Clay, Duval, Flagler, Nassau or St. Johns County

AWARD continues on **Page 15**

LETTER TO THE EDITOR

Growth in Palm Valley

The importance of community involvement in future land development

How many times have you been driving down the road and laid eyes on those little red and blue county signs out in front of an undeveloped parcel of land?

Most of us pay little or no attention.

Even if you do stop to read it, they do not provide much information. They are there to let you know that change and growth are coming. The county has a protocol for informing us

of the change. It involves announcements in the local papers and holding public zoning board meetings. Unfortunately, most meetings are scheduled during working hours. Therefore, it is important to investigate and get educated on the proposed project.

That is what is happening now in my local Palm Valley Community. This particular project has the chance of changing our landscape forever — and

not for the better.

That is where our small community centers and organizations come into play. They help to inform and organize the citizenry. You should seek them out, get involved and affect change.

If not, you too could have a cruise ship-sized development in your neighborhood.

Victoria Corlazzoli
Palm Valley Resident

Letters policy

The Ponte Vedra Recorder welcomes letters of up to 400 words. Include first and last name, city of residence and daytime phone number for verification.

Letters responding to or attacking other letter writers will not be published. Submissions are limited to one letter per month per writer.

The Recorder reserves the right to edit letters for length and clarity and cannot assure the publication of any letter.

Submit letters for consideration by email to kelly@opcfla.com; fax to (904) 285-7232 Attn: Kelly McDermott; or by mail to Kelly McDermott, 1102 A1A N., Unit 108, Ponte Vedra Beach, FL 32082.

Award

Continued from 4

The second scholarship is a tuition reimbursement scholarship awarded to hospitality employees who are seeking to continue their education in their respective field.

NFHLA's Mission is to "Serve its membership with a lobbying voice at local and state levels on all issues affecting the Northeast Florida hotel industry — as well as serving its membership and the community with pertinent resources, education, scholarships and networking opportunities".

For more information on the ROSE Awards visit www.nfhlaroseawards.com or contact Caitlin Mauney at (904) 421-9176 or nfhla@northfloridaloding.com.

2016 ROSE Award Categories

Administrative Assistant

Bartender

Behind the Scenes (Includes accounting, human resources, IT, etc.)

NEW! Customer Service: Airport (Includes Airline and Airport Employees)

NEW! Customer Service: Event Services (Includes tour guide, retail, event companies, ticket takers, ushers, etc.)

Customer Service: Spa and Recreation

Customer Service: Tourism Ambassador

Food Service: Kitchen Staff

Ground & Water Transportation

NEW! Guest Service: Bed & Breakfast

Guest Service: Concierge

Guest Service: Front Desk- Full Service Hotel

Guest Service: Front Desk- Select Service Hotel

Guest Service: Housekeeping- Full Service Hotel

Guest Service: Housekeeping- Select Service Hotel

Guest Service: Laundry- Full Service Hotel

Guest Service: Laundry- Select Service Hotel

Guest Service: Maintenance/Engineer- Full Service Hotel

Guest Service: Maintenance/Engineer- Select Service Hotel

Guest Service: Security

NEW! Guest Service: Valet/Bell Attendant

Server: Banquets, Catering

Server: Restaurant- Full Service Hotel (includes Upscale, Fine Dining Restaurant)

Server: Restaurant- Select Service Hotel

\$40 member ticket, \$50 non-member ticket

\$400 member table of 10, \$500 non-member table of 10

\$25 previous ROSE Award winner ticket



Center Luz Crowley - The Inn at Mayo Clinic



A Bethlehem Visit

Live Walk Through Nativity

Friday, December 11th
6:00 pm - 8:30 pm

Saturday, December 12th
5:00 pm - 8:30 pm

Stroll through the 8,000 sq. foot city while a cast of 200+ recreate Bethlehem as it might have been on the night of Jesus' birth.


Bring Christmas to life for your family!

This event is free of charge, however there is a \$5 per car parking fee with free shuttles from the TPC parking lot, located just west of Florida A1A on Palm Valley Road. Wheelchairs are available for visitors with special needs. Handicapped parking only at the church.

Ponte Vedra Presbyterian Church
4510 Palm Valley Road
Ponte Vedra Beach, FL 32082

Christmas Eve Services
4:00 pm and 5:30 pm


904-285-8225 • www.pvpc.com



The Beaches Best Selection of

- Professionally installed wall-to-wall carpet
- Large assortment of in-stock area rugs
- Sisal, Seagrass, Jute rugs and carpets
- Custom sized carpets and rug pads

1421 3rd St. South
Jacksonville Beach
247-0438
www.carpetconceptsinc.com



Since
1966



Specialists in Marketing & Selling Premier Properties in Exquisite Settings



FREIDA PRINCE
REALTOR®
904.923.2300

SUSIE MULLINAX
REALTOR®
904.910.1121

Virtual Tours and Additional Photos at
www.FREIDAandSUSIE.com

RE/MAX Unlimited
Ponte Vedra Beach, Florida

NO CONDO FEES FOR 12 MONTHS



Sophisticated Ocean View Condo

Contemporary urban vibe with solid glass walls soaring 12' filled with incredible sea-to-city views. Open stainless steel & granite kitchen, 3BR/2BA, brand new carpet, 2 spaces in garage. \$515,000



Impeccable and Gorgeous in Marsh Landing

Updated inside & out. Tall smooth ceilings, furniture finished cabinetry, expansive yard with manicured landscaping, private Intracoastal marsh views. Master down + 4 BRs up. Shows like a model! \$759,000



Private Island Enclave in Ponte Vedra Beach

Gated Marsh Landing estate down a 450' paved drive, 6,130SF open, casual design with 4 king-sized suites, study, game room, large flex room, Wolf Kitchen, wine cellar & elevator. Gently used 2nd home. \$2,935,000



Renovated in Jax Golf & Country Club

Lovely curb appeal. Brand new from 50-year roof down to paint, carpet, granite counters & SS appliances. Gorgeous 4 BR/4 BA with treed, private backyard. Cool palette, vacant & ready for immediate occupancy. \$459,000



Live a Veritable Resort Lifestyle

Unbelievable pool & huge cabana with full kitchen, gazebo & wine room for tastings & informal dining. Divine showhouse interiors. 5BR/5.5BA, game room, gourmet gas kitchen, full masonry construction. \$2,200,000



Harbour Island Waterfront Villa

Updated McCumber-built deepwater tropical oasis with 50' slip in your backyard. Light, neutral interiors. 5BR/7.5 BA, game room, study, gas kitchen, outdoor entertaining area with lanai, grill, pool & spa. \$2,239,000

Subscribe to the Recorder! Call (904) 285-8831.